

# Real World Web 2.0

Real Truths...Real Solutions

# Blogging

---

## ○ Real World Truths:

- Audience? Finding an authentic one is challenging.
- Motivation? Why write to the void? I don't have time for this. What's the point?

# Blogging

---

## ○ Real World Solutions:

- Audience

- Don't feel like you have to come up with totally original content each post—it's a great way to share cool stuff you find with a local audience who trusts you.

- <http://www.uni.uiuc.edu/library/blog/>

- Experiment—blogs are free...play around till you find your voice and what you really enjoy writing about.

- <http://bookwarriors.edublogs.org/>

# Blogging

---

## ○ Real World Solutions:

- Motivation

- Make it impossible to ignore—put it on the front page of your library website by designing your own widget.

- <http://www.widgetbox.com/> --click on the green “make a widget” button

Example:

<http://www.mariemontschools.org/hslibrary>

- Take a class

- eTech Ohio offers a Winter course called Transformational Connections with Blogs and Wikis (registration ends Dec. 18):

<http://www.etech.ohio.gov/programs/elearning/>

- Share the load. Set up a blog so that others can contribute as well.

- <http://hiplibrariansbookblog.blog-city.com/>

- <http://www.popgoesthelibrary.com/>

# Wikis

---

## ○ Real World Truths:

- Scary to give up control.
- Difficult to convince teachers to use them.

# Wikis

---

## ○ Real World Solutions:

- Control Issues

- Research your options. Know strengths and weaknesses.

- <http://www.schoollibraryjournal.com/article/CA6438167.html>

- <http://www.wikimatrix.org/>

- Practice with an audience you trust.

- <http://schoolreadinglists.wikispaces.com/>

- <http://mariemonthslibrary.pbwiki.com/About+Wikis>

# Wikis

---

## ◉ Real World Solutions:

- Teacher Participation
  - Provide solid examples
    - [http://www.ahistoryteacher.com/~ahistory/apwhreview/index.php?title=Holocaust Wiki Project](http://www.ahistoryteacher.com/~ahistory/apwhreview/index.php?title=Holocaust%20Wiki%20Project)
    - <http://smithclass.wikispaces.com/>
    - <http://wiki.woodward.edu/hannalee/doku.php?id=hannalee>
    - [http://wiki.micds.org/wiki/Wehling/2007-2008 Wiki Work/8th Grade](http://wiki.micds.org/wiki/Wehling/2007-2008_Wiki_Work/8th_Grade)
    - <http://vippoets.pbwiki.com/>
  - Approach specific teachers with specific ideas—show them how the wiki would fit into what they do

# RSS Feeds

---

## ○ Real World Truths:

- Hard to explain.
- Sometimes challenging to find uses for them.

# RSS Feeds

---

## ○ Real World Solutions:

- Explaining them:
  - Don't reinvent the wheel. Use what others have already done:
    - [http://www.commoncraft.com/rss\\_plain\\_english](http://www.commoncraft.com/rss_plain_english) (or [http://www.teachertube.com/view\\_video.php?viewkey=086faafd8c122981cc82](http://www.teachertube.com/view_video.php?viewkey=086faafd8c122981cc82) if that is blocked)
    - <http://mariemonthslibrary.pbwiki.com/About+RSS>
  - Build buy-in from the beginning—think about your audience and give them specific reasons why they should consider using feed readers

# RSS Feeds

---

## ○ Real World Solutions:

- Finding uses for them.
  - Pathfinders:
    - <http://www.pageflakes.com/hiland> (Highland High School)
    - [http://www.pageflakes.com/ehlm\\_hamsher/20904054/](http://www.pageflakes.com/ehlm_hamsher/20904054/)
  - Webquests:
    - <http://www.pageflakes.com/theroadiscalling/14366962/>
    - <http://www.pageflakes.com/j.squires/24372513/>
  - In Lieu of a Web page:
    - <http://www.pageflakes.com/mhslibrary/16024319>
    - <http://teacher.pageflakes.com/russell.jean/24920728/>
  - Keeping up with professional stuff
    - <http://www.pageflakes.com/dbriggs/23979554/>--Donna Briggs
    - <http://www.pageflakes.com/mightylibrarian/20756888/>

# Podcasts

---

- Real World Truths:

- Intimidating.
- Content? What to podcast?

# Podcasts

---

## ○ Real World Solutions:

- Overcoming intimidation.
  - It's cheap to do—you need:
    - Audacity software (free and reasonably easy to figure out: <http://audacity.sourceforge.net/>).
    - A microphone (I use a USB microphone so I can save directly to my computer.
    - A quiet place to record.
  - It's easy and quick to do—even very young elementary students can participate
  - Take a class:
    - eTech Ohio offers a Spring course called Podcasting for Teaching and Learning (registration is Jan. 20, 2009-Mar. 19, 2009): <http://www.etech.ohio.gov/programs/elearning/>

# Podcasts

---

## ○ Real World Solutions:

- Content?

- Tutorials and lessons:

- [http://www.mariemontschools.org/hslibrary/TUTORIALS/news\\_portals.wav](http://www.mariemontschools.org/hslibrary/TUTORIALS/news_portals.wav)

- <http://www.mariemontschools.org/hslibrary/TUTORIALS/headers.wav>

- School News:

- <http://www.glnv.k12.va.us/podcasts/>

- Interviews:

- <http://www.gcast.com/u/Dorman/main>

- Lectures and Readings:

- <http://www.saintursula.org/library/projects/Martinpodcasts/shakespodospheareindex.htm>

# Videos

---

## ○ Real World Truths:

- Expertise/Equipment?
- Camera Shy
- Time Consuming

# Videos

---

## ○ Real World Solutions:

- Lacking expertise?
  - Solicit students, teachers, friends, etc. for help.
    - I LOVE MY LIBRARY Contest Entry:  
<http://video.mariemontschools.org/library.wmv>.
  - Consider taking a class.
- Lacking equipment?
  - Seek grants.
  - Ask PTO/PTA.
  - Share with other departments.
  - No video camera? Use Photo Story (free storytelling software)
    - <http://digitalstorytelling.coe.uh.edu/index.html>
- Lacking software?
  - Try Windows Movie Maker (comes with Windows suite) or iMovie (comes with Macs)—not the top of the line, but easy to learn.

# Videos

---

## ○ Real World Solutions:

- Camera Shy?

- Don't be the talent—be the producer and/or director.

- <http://www.mariemontschools.org/hslibrary/BOOKTESTIMONIALS/booktestimonials.php>

- Focus on content, not performers—think “voice over.”

- Internal Citations Video

- <http://www.mariemontschools.org/hslibrary/MLA/InternalCitations.wmv>

# Social Networks

---

## ○ Real World Truths:

- Too much social, not enough educational.
- I have a real life...when do I have time for a virtual life?

# Social Networks

---

## ○ Real World Solutions:

- Where's the education?
  - Flickr (<http://flickr.com/>) + Big Huge Lab's Flickr Toys (<http://bighugelabs.com/flickr/>) = <http://flickr.com/photos/7334592@N02/>
  - Nings for Educational Purposes
    - <http://eaststlouislincoln.ning.com/>
    - <http://teacherlibrarian.ning.com/>
  - Tagging in the classroom
    - <http://langwitches.org/blog/2006/07/28/delicious-uses-for-teachers-and-the-classroom/>

# Social Networks

---

## ○ Real World Solutions:

- Who's got the time?
  - Sample the flavor of social networking with librarian friendly sites:
    - Nerdfighter Ning: <http://nerdfighters.ning.com>
    - Book Communities:
      - Shelfari <http://www.shelfari.com/>
      - Library Thing <http://www.librarything.com/>
      - Good Reads <http://www.goodreads.com/>